



Conservation Superheroes Drawing Contest

OFFICIAL RULES

All entries must adhere to the following rules. Please read over the complete rules to ensure the criteria have been met. Entries that do not meet contest rules will be disqualified.

OVERVIEW

Texas students enrolled in grades 1-5 within BPUB's service territory or residing in a home serviced by the Brownsville Public Utilities Board (electric, water or wastewater) are invited to participate in the Conservation Superheroes Drawing Contest. Proof of enrollment or a signed letter of assurance will be required for homeschooled students to demonstrate participation in the contest. Contest entries are accepted from August 14 to September 4, 2026 and are deemed timely if submitted online by September 4 at 5:00 PM or postmarked September 4.

To enter, a student must submit original artwork on a BPUB drawing sheet located on the back of the provided activity sheets or a sheet **no larger than 11x17**, depicting one or more ways people can conserve energy and/or water at home, along with a fully completed entry form and an agreement signed by a parent or guardian. Clip the artwork to the entry form. Only one entry is allowed per student.

Entries may be **submitted online at www.brownsville-pub.com/conservation-superheroes-drawing-contest**, or sent or dropped off in an envelope so the artwork is not folded or damaged to:

Brownsville Public Utilities Board
ATTN: Digital Information Platforms
1425 Robinhood Dr.
Brownsville, TX 78521

BPUB employees and their immediate families (spouses, parents, siblings, children, and each of the respective spouses or people living in the same household of each) are not eligible to participate.

BPUB's decision to accept or evaluate any drawing will be the sole decision of BPUB, and such decision shall be final. Contest rules and dates are subject to change at BPUB's sole discretion. BPUB assumes no obligation or liability in connection with the contest.

ARTWORK REQUIREMENTS

Artwork must deliver a clear and positive message about ways to conserve energy or water around the home. Negative/violent themes or drawings displaying messages that may be considered disturbing, inappropriate, bullying, or hateful will not be considered.

Artwork must be original work created by the contest participant and may not have been previously submitted, distributed, or have won any other award in any other competition. Each student may submit only one design. The student's name cannot appear on the artwork.

Collages, computer-generated (AI) artwork, photography, or photocopies will not be accepted; designs must not include company logos, product brands, store names, or other copyrighted materials. Drawings must not be framed or mounted.



Artwork entries may use various media, including watercolor, pen and ink, markers, etc. Please note that the entered artwork may be reproduced or reprinted, so it is best to use clear and easy-to-read messages. The use of glitter is strongly discouraged.

BPUB owns all submitted artwork. Winners and their parents or guardians agree to the use of the winners' names and likenesses to promote the Conservation Superheroes contest and future conservation efforts of BPUB. Entries will not be returned. Please refer to the entry form and agreement for additional details.

Judging:

Drawings will be reviewed and judged by BPUB staff on their artistry, creativity, originality, and ability to convey a clear message about conserving energy or energy efficiency around the home. Five finalists from each grade level will be selected for community voting.

Finalists will be put up for a community vote on www.brownsville-pub.com/contest. The community voting period will take place from October 2 to October 9 at 5:00 p.m. local time. Entries with the most votes will be selected as grand prize winners from each grade.

Prizes:

BPUB will award one grand prize winner per grade level. Grand prize winners shall receive an Apple iPad. Twenty Community Choice runners-up will receive BPUB-branded products.

Prizes must be claimed at the BPUB Administration Building at 1425 Robinhood Drive, Brownsville, Texas. To claim a prize, the student must be accompanied by a parent, legal guardian or responsible adult, who must produce a valid driver's license or government-issued identification card. The student will be required to provide any of the following documents for the 2026-2027 school year to verify eligibility under the Official Rules:

- School-issued photo ID
- Recent copy of BPUB bill
- Signed Verification of Enrollment form
- Report card
- Homeschool Letter of Assurance

If you have any questions, email conservationheroes@brownsville-pub.com.